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NNNECT

2022

ANNUAL REPORT

CLINTON TWP PUBLIC LIBRARY

100 Brown Street, Clinton MI 49236

What a year 2022 has been! To be sure, the numbers don't tell the whole story. I'll hit a few of the highlights.

In early 2022, we undertook the first change in automated systems that the library and its staff have made since automating circulation and collections. The new system significantly improved our patrons' online user experience while saving staff time and reducing checkout/check-in errors. We also managed the retirement of one and the hiring of two new staff members. We encountered several major building issues. And we tackled all those issues while continuing to respond to challenges with Covid-19 and other infectious diseases.

But what makes me the proudest about our library's accomplishments is the movement it has made toward making its focus less on things and more on connections—a theme I have repeated in both Annual Reports I have published during my tenure.

Post-Covid-19 lockdown, it has become more apparent than ever that humans need to be connected with each other. Mental health statistics back up this statement. The Clinton Township Public Library has, indeed, become both an agent of and conduit for making connections between our community members and other people; resources, including books, online sources, games, kits, and electronic equipment; and organizations and community partners. This shift in focus has not been subtle. Nor has it been by chance. Rather, it has been carefully, diligently, and deliberately implemented over the last three years. And that work has accelerated each year. Take for instance our changes to Storytime, a staple of Clinton Library programming. Storytime has shifted from being a program where children passively sit and listen to an adult read a book to an interactive, collaborative early-learning experience. There can be no doubt children attending our storytimes learn essential preliteracy skills such as cooperation, taking turns, and active listening. But parents are also connecting with their children and with each other, discussing common frustrations, sharing solutions to problems, and forging new friendships. Storytime is a very effective tool in assisting community members with forming connections with others. T(w)een Time, a new program series launched in 2022, is also aiding tweens and teens in forming new friendships and building trust while also learning, trying, and exploring new ideas, information, and skills. I see our success in building the T(w)een program as particularly important. T(w)eens are the future users, advocates, and supporting taxpayers for the Clinton Township Public Library.

A Director's Message would not be complete without saying thank you. First, I would like to thank the amazing Clinton Library staff. I could go on and on about how proud I am of the excellent work they have done over the course of this year. Also, I wish to thank the Friends of the Clinton Library and other volunteers for their dedication to our library. Their efforts do not go unnoticed. Finally, I would like to thank all of our community members, both individuals as well as organizations, for your continuing support. Suffice it to say that Clinton Township is extremely fortunate to have the dedicated staff, Friends group, volunteers, and community partners to make sure your library continues to be a welcoming, dynamic, and essential community hub for every member of its community.

Yes, 2022 has been quite a year.



# PROGRAMS & MARKETING



## PROGRAMS

**326 PROGRAMS OFFERED**  
**9,286 PATRONS ATTENDED**

## SUMMER READING

**233 REGISTRATIONS** (Ages birth-17)  
**122 PATRONS COMPLETED** (all ages)  
**48 PROGRAMS**  
**2,895 PATRON ATTENDANCE**

## SOCIAL MEDIA

**8,432 WEBSITE PAGE VIEWS**  
**424 FACEBOOK POSTS**  
**109,241 FACEBOOK REACH**

## CIRCULATION

**23,276 ITEMS CHECKED OUT**  
**4,677 EBOOKS**

## VISITS

**22,130 PATRON VISITS**  
**3,204 COMPUTER SESSIONS**

## NEW THIS YEAR

**1056 BOOKS**  
**127 DVD/BLU-RAY**  
**54 BOOKS ON CD**  
**215 MAGAZINES**  
**41 KITS, GAMES & ITEMS**

**MESH WIFI NETWORK**  
**STAFF MAC MINIS**  
**STAFF LAPTOP**  
**WEBCAM**  
**10' X 20' TENT**  
**DSLR CAMERA**  
**SOUND SYSTEM**  
**GREEN SCREEN**  
**PATRON LAPTOPS**



# COLLECTIONS, CIRCULATIONS, & VISITS

# FINANCIALS

## BUDGET Apr.2022-Mar. 2023

### REVENUES

FY 2022-23 \$189,010

<b>TAX</b>	167,250
<b>PENAL FINES</b>	5,500
<b>STATE AID</b>	3,000
<b>FINES &amp; FEES</b>	1,100
<b>DONATIONS</b>	7,000
<b>GRANTS</b>	4,400
<b>OTHER</b>	750



### EXPENDITURES

FY 2022-23 \$189,010

<b>OPERATIONS</b>	166,439
<b>R&amp;M</b>	9,551
<b>DDA CAPTURE</b>	4,200
<b>INSURANCE/BONDS</b>	3,300
<b>EQUIPMENT</b>	500
<b>BANK FEES</b>	20
<b>CONTINGENCY</b>	5,000



Clinton Rotary - Anonymous Individuals -  
 Imagination Station Toledo - Clinton  
 McDonalds - Lions Clubs of Michigan MD11 -  
 Hometown Pizza of Clinton- Clinton  
 Methodist Church - Clinton United Church of  
 Christ - St. John's Lutheran Church  
 Bridgewater - Tecumseh Paddling Company -  
 Masons of MI Clinton Lodge 175 - American  
 Specialty Hardwoods - Ollie's Pizza/Over the  
 Edge Sports Bar - Clinton Inn - TLC Clinton -  
 Perky Pantry Mobile Stations - Lancaster  
 Insurance Agency - Schmidt and Sons - DJ  
 Shafer Construction - The Centre - Friends  
 of Clinton Twp Public Library - Liza and Dale  
 Brooks - LeVasseur Family - Barbara Rhoades  
 - and the MANY families, individuals, and  
 organizations who generously donated their  
 time to make our programs a success.

# THANK YOU TO OUR DONORS